



Internet and digital technologies have grown at an unprecedented pace. Advancements in electronic online technologies have made it easier for companies offering new and innovative products and service to achieve greater global success and value. Global Arena Holding, Inc. (GAHC) has focused on acquiring and developing assets, in and around crypto technologies, to further the world's interest in cultivating faster and more secure electronic transactions.

Global Arena Holding, Inc. (GAHC) is a publicly traded holding company maintaining interest in an eclectic mix of assets strategically acquired to develop and manage complementing products and services throughout the portfolio leveraging blockchain.

Global Arena Holding is a SEC Fully Reporting OTC Market's ['Pink'] Company trading under the ticker symbol: GAHC

**CAPITALIZATION STRUCTURE**

- Issued & Outstanding – 45,913,250
- Restricted Shares – 31,415,291 (68.42%)
- Free Trading Shares:
  - Trading Float – 10,826,385 (23.58%)
  - Certificates – 3,671,574 (7.99%)

**REVENUE, SALES & OTHER INCOME**

Period Ending 2<sup>nd</sup> QT – \$486,122

**EXECUTIVE TEAM & DIRECTORS**

- John S. Matthews  
- Chairman & CEO
- Anthony S. Crisci, Esq., C.P.A.  
- Chief Financial Officer
- Facundo Bacardi  
- Director
- Martin J. Doanel  
- Director

**SUBSIDIARIES**

- GAHI Acquisition Corp.  
- Merger Corp for Crypto Technology Assets
- Global Election Services, Inc.  
- Comprehensive election services

**LOCATION**

1500 Broadway  
5<sup>th</sup> Floor  
New York, NY 10036

**WEBSITE & EMAIL**

Website: [www.globalarenaholding.com](http://www.globalarenaholding.com)  
email: [kathryn@globalarenaholding.com](mailto:kathryn@globalarenaholding.com)

**PROBLEM**

The most powerful crypto technology conceivably created, blockchain, is predominately used with cryptocurrencies such as Bitcoin – for ledger management. However, the full potential of blockchain's cryptographically enforced database, has yet to be realized by government, commerce, non-profits, cooperative organizations, or individual interest.

**SOLUTION**

Expand the underlying technology of cryptocurrencies [blockchain] by developing and integrating ancillary patentable applications that can be leveraged by varying groups for multiple types of transaction processes.

**BUSINESS MODEL**

Global Arena Holding Inc. (GAHC) is a holding and development company focused on acquiring technologies, patents and companies having the ability to leverage the blockchain crypto technology. GAHC's interest is in advancing various lucrative sectors using blockchain and other related patented technologies. Sectors include: Digital Asset Vending Equipment, Gift Cards, CC Processing, Record Keeping, Voting Systems and Transportation, to name a few.

**UNIQUE VALUE PROPOSITION**

Global Arena Holding has identified a method of enhancing the operational processes and service offerings of its portfolio subsidiaries. Currently GAHC and its investors will benefit from the acquisition of Blockchain Technologies Corporation ("BTC") once completed. GAHC will be able to leverage the technology patents that BTC owns, to create a brand new cutting edge voting system for its current revenue producing subsidiary Global Election Services ("GES"). This new voting system will help GES increase its revenue by allowing the company to hold more elections simultaneously, as well as expand the kinds of elections the company can hold.

BTC has filed several blockchain related technology patents and is continuously refining the applications of those patents, technologies which GAHC will acquire in the acquisition of BTC.

While there are already several subsidiaries within BTC that we will develop into more revenue production. We are still currently seeking new acquisitions that we can increase the profitability of, with an innovation in their product or service utilizing our patents.

**OPPORTUNITY/ MARKET**

As people intentionally, unwillingly or even unwittingly become connected to the global electronic infrastructure (internet), even the simplest transaction can be a concern for individual security, privacy, authentication and transparency. Similarly, the simplest transaction can evoke concerns of criminal activity; calling on better protection for agency/organizations important to the nation's security and prosperity, along with stronger government enforcement.

The monetary assessment of this opportunity can stretch into the Trillions of Dollars with the intrinsic market value increasing daily. The possibilities of enhancing, fortifying or instituting more aggressive 'cyber' protection mechanisms, across a multitude of everyday businesses through the use of blockchain and BTC technologies, appears endless. Applying blockchain to Digital Asset Vending Equipment, Gift Cards, CC Processing, Record Keeping, Voting Systems and Transportation, allows GAHC to grow its fundamental value with little barrier to entry.

**EXAMPLE:** The addition of the blockchain technology, along with BTC's related technology patents, greatly enhance the business of Global Election Services (GES). Not only will vote tabulations become more secure, the election management process itself would become more efficient. For a Company where its senior executive team has overseen 7,000± elections



## **OPPORTUNITY/ MARKET (cont'd)**

*(40,000,000 voters) without having ever been overturned, means the greater possibility of a significant increase in GES' volume of business – both domestic and international.*

Thus, bringing the blockchain technology development company and support team 'in-house,' GAHC will be able to tailor a wide range of products for varying audiences, with few limitations.

## **TRACTION**

Acquired the assets and management team of a private elections company – launching Global Election Service, Inc. ("GES") in February of 2015. As of the period ending the 2<sup>nd</sup> Quarter [2015], GES generated upwards of \$500,000 in sales.

Entered into an acquisition agreement with Blockchain Technologies Corporation (BTC), intended to merge with the Company's subsidiary, GAHI Acquisition Corp. This acquisition is expected to be completed within the 4<sup>th</sup> Quarter of 2015.

## **SUBSIDIARIES**

GAHC holds two subsidiaries:

1. GAHC Acquisition Corp; and,
2. Global Election Services.

### **GAHI Acquisition Corp.**



GAHC incorporated GAHI Acquisition Corp. to be the merger subsidiary for the acquisition of Blockchain Technologies Corporation ("BTC").

Currently, GAHC and BTC have entered into an acquisition arrangement where BTC will merge with GAHI Acquisition Corp. BTC is a technology company which leverages the underlying crypto technology of Bitcoin [Blockchain], acting as a seed accelerator. BTC currently features a number of innovative startups utilizing the Blockchain and operating within the crypto technology field.

Upon conclusion of the Agreement and Plan of Merger with Blockchain Technologies Corporation, BTC will assign to GAHC, 100% of the following subsidiaries and their respective patents;

- Slidechain LLC
- Overseas BC Marketing Inc.
- Cryptos Ltd.
- Digital Assets Vending Equipment Inc.
- Blockchain Apparatus LLC

### **Global Election Services**



Global Election Services ("GES") is a wholly owned subsidiary that provides comprehensive election services to labor unions, co-operatives, condominiums and others. In doing so, GES helps organizations to strengthen corporate governance, increase member voting participation and reduce cost, offering its unique ability to integrate multiple methods of voting: paper ballots, internet voting, telephone voting and/or any combination of these methods.

GES' senior staff have been supervising elections since 1981. The GES team, has overseen over 7,000 elections involving more than 40,000,000 voters. None of the team's elections have been overturned.

Since GAHC's asset acquisition and launch of GES during the 1<sup>st</sup> quarter of 2015, GES has generated upwards of \$500,000 in sales.

